



## CLASSICAL

ARIAS & OVERTURES  
CHAMBER MUSIC  
LIGHT CLASSICAL

## COUNTRY

HIT COUNTRY  
MODERN COUNTRY  
TRADITIONAL COUNTRY

## DANCE

DANCE  
ELECTROSPHERE  
POWER HITS  
RETRO DISCO  
RIVIERA DISCOTHÈQUE  
SUBTERRANEAN

## HEALTH & FITNESS

'70S & '80S WORKOUT  
CLASSIC ALTERNATIVE WORKOUT  
CLASSIC ROCK WORKOUT  
GLOW  
MODERN WORKOUT  
NEW AGE SPA  
PUMP!  
ZEN

## INSTRUMENTAL

BEAUTIFUL INSTRUMENTALS  
CONTEMPORARY INSTRUMENTALS  
EARTHTONES  
ELEGANCE  
NEW AGE  
PIANO  
TRANQUILITY

## INTERNATIONAL

BELLISIMA  
CARIBBEAN RHYTHMS  
CARIBBEAN WORLD BLEND

CHINESE  
EURO HITS  
FRENCH BISTRO BLEND  
GREEK  
HAWAIIAN  
IRISH  
ITALIAN BISTRO BLEND  
ITALIAN CONTEMPORARY  
ITALIAN TRADITIONAL  
JAPANESE  
REGGAE  
RIVIERA  
SOUTH AFRICAN RHYTHMS  
WORLD BEAT

## JAZZ

BIG BAND SWING  
CLASSIC JAZZ VOCAL BLEND  
JAZZ  
JAZZ VOCAL BLEND  
RAT PACK  
SMOOTH JAZZ

## LATIN

AMAZONIA  
CARNIVAL BRASILEIRO  
EL MOCAMBO  
FIESTA TROPICAL  
HURBANO (formerly Reggaeton)  
LATIN CONTEMPORARY BLEND  
LATIN HITS (formerly Latin Contemporary)  
LATIN JAZZ  
LATIN SOUTHWEST BLEND  
MARIACHI  
MÚSICA CUBANA  
MÚSICA DE LAS AMERICAS  
PORTUGLISH BLEND  
PURO AMOR  
REGIONAL MEXICAN  
ROMANCERO LATINO  
SALSA  
SPANGLISH BLEND

## OLDIES

'70S HITS  
'80S HITS  
GOLDEN OLDIES  
ROCK 'N' ROLL OLDIES  
SONGWRITERS OF THE '70S  
UPBEAT OLDIES

## POP/ADULT CONTEMPORARY

'90S HITS  
ADULT CONTEMPORARY  
CHIC BOUTIQUE  
CITYSCAPES  
CLASSIC HITS BLEND  
CLUB 12  
FAMILIAR FAVORITES  
HIT SWEEP  
HOT TRAXX  
LOVE SONGS  
METRO BLEND  
MODERN DAY DIVAS  
POP STYLE  
SOFT HITS  
VIXENS

## RELIGIOUS

CONTEMPORARY CHRISTIAN  
GOSPEL

## ROCK

ADULT ALTERNATIVE  
ALBUM ROCK  
ALTERNATIVE  
CLASSIC ROCK  
COFFEEHOUSE ROCK  
COLLEGE ROCK  
FLASHBACK NEW WAVE  
REALITY BITES  
ROADHOUSE

## SPECIALTY

BEACH PARTY  
BLUES  
GOT KIDS?  
GREAT STANDARDS  
LOL!  
PARTY FAVORS

## URBAN

CLASSIC R&B  
GROOVE LOUNGE  
HOT JAMZ (HIP HOP)  
OLD SCHOOL FUNK  
URBAN ADULT CONTEMPORARY  
URBAN ALTERNATIVE  
URBAN BEAT



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# PROFUSION X

As the leading on premise digital message system, ProFusion X provides extensive music programming, engaging message marketing and flexible scheduling and zoning. The ProFusion X Digital Media Manager gives you total control over what your customers hear.

## PROGRAMMING

**Music for Your Unique Business.** Let our music experts help you design the most effective music program for your business. The ProFusion X will then put it into action effortlessly. ProFusion X delivers the highest fidelity experience with Dynamic Sound Enhancement software.

## SCHEDULING

**Easy Music Management.** Target a specific customer type or change your business tempo by the hour, day, week or during different seasons. Manage music that you don't want your customers to hear. Or, vary your programming in multiple zones. ProFusion X allows you to switch your custom schedules at any time.

## MESSAGE MARKETING

**Effective Customer Communications.** The right message at the right time has the power to stimulate a customer's willingness to spend. ProFusion X can enable messages, temporarily disable messages or play messages on demand — all directly through your ProFusion X. Your messages play right on schedule, seamlessly integrated with your music program without abrupt interruptions.

## RELIABILITY

**A Connection You Can Count On.** Our dedicated Technology Team takes every step to ensure the smooth ongoing ProFusion X operations. We set up the ProFusion X with a secure Internet connection and monitor it regularly. With the Internet's ability to deliver data quickly and cost effectively, the ProFusion X dramatically cuts the time it takes for you to receive music and message updates.

## FLEXIBILITY

**Multiple Options for Hassle-Free Updates.** Sometimes it makes sense to update your music programming and messaging via disc. ProFusion X includes a built-in DVD drive, giving you flexible updating options and enabling DMX to provide superior music programming in whatever way is most convenient for your business.

## CONVENIENCE

**A Simple-to-Operate System.** The ProFusion X provides incredible ease-of-use with its builtin screen display. The screen displays your current music schedule, while one-touch buttons allow you to adjust the volume, stand by (pause) or power down. ProFusion X puts the power to control your music and messaging at your fingertips.

## We listened. The result? ProFusion X.

The most convenient and easy-to-use music management system available today.

### SUPERIOR PROGRAMMING FEATURES

- Over 1,000 hours of high-quality digital audio storage
- Automatic music scheduling by time of day, day of week and seasonal/promotional events
- Hands-free operation
- LCD front panel displays STA (style name, title of song and artist) and menu options
- Multi-zone capability
- In-store Message Marketing

### TECHNICAL EXCELLENCE

- Secure digital network delivery
- Corporate content server capability
- Automatic online hardware and software maintenance
- Integrates with existing systems — no dedicated phone line necessary
- Based on open industry standards
- Application upgrades conducted regularly
- Supports diverse distribution methods including Internet, LAN/WAN,
- Intranet connectivity and disc
- DFX Sound Enhancement Software

### AUDIO PERFORMANCE\*

- Sampling Rate: 44.1 KHz
- Frequency Response: 20.0 Hz to 20.0 KHz/+3.0 dB
- Digital Audio: 2 mono zones with 4-zone option

### POWER\*

- Power: Worldwide 115 VAC — 240 VAC, 50 Hz — 60 Hz
- Consumption: 100 watts maximum

### FRONT PANEL\*

- Push-Button Controls: Power, style and 5 menu navigation buttons
- Backlit LCD: 4 lines x 24 characters
- DVD Drive

### CONNECTIVITY\*

- Internet-enabled
- Ethernet: 10/100 Mbps
- Optional CD updates

### REAR PANEL\*

- Analog Audio: Mono (2x, 4x optional)
- Telco: RJ-11 phone jack (line and pass-thru)
- Ethernet: RJ45 connector
- Power: Power cord
- Certifications
- FCC Part 15B/Class A, CE Class A, UL/CSA listed
- Manufactured in ISO 9001 certified facility

### MECHANICAL\*

- Dimensions: 15.5" x 3.75" x 16" (WxHxD)
- Weight: 15 lb.
- Convection cooled

\*Design and specifications are subject to change without notice

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800.345.5000 \* [www.dmxmusic.com](http://www.dmxmusic.com)